

PRESS RELEASE  
27<sup>th</sup> July 2016

**THE JOB SHOW™/ THE JOB SHOW TV™  
ANNOUNCED AS NATIONAL BUSINESS AWARDS FINALIST  
-Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for all finalists-  
- Winners revealed on 15 November 2016-**

Today, The Job Show™ and The Job Show TV™ have been shortlisted for the Lloyds Bank Positive Social Impact Awards for the 2016 Lloyds Bank National Business Awards. In just over 3 years and 35 shows nationwide at Premiership football clubs, the Cambridgeshire based fastest growing face-to-face quality recruitment and careers event The Job Show™ has recently made TV history by launching The Job Show TV™ - a one hour long recruitment and careers programme on Ideal World Shopping Channel making it possible to 'shop for a job' in the comfort of your own home!

Caroline Connaughton MD/Co-founder and Victoria Clarke Director/Co-founder jointly said:  
*"It's a hat-trick! We feel privileged and proud to be chosen as finalists three years in a row in the prestigious Lloyds Bank National Business Awards - in particular for The Lloyds Bank Positive Social Impact Award which highlights a range of social impact initiatives that can bring to life a community and make a difference. To be aligned with so many worthy finalists and awarding us again this recognition will no doubt give us even more determination to go from strength-to-strength, and produce even more rewarding and successful recruitment events backed by many more TV shows to improve recruitment opportunities in the UK and Worldwide. Thank you to the Lloyds Bank National Business Awards."*

Stewart Craig General Commercial Manager for Ideal World Shopping Channel went on to say:  
*"Congratulations to Caroline, Victoria, and the team at The Job Show, but to be honest we were not surprised, as when we were approached by The Job Show to support and promote their amazing Recruitment Events, we knew that this was something very special."*

*Ideal World is a TV Shopping Channel that reaches into 26million homes in the UK, and this Partnership is a First, bringing 57 minutes of Live TV which can literally change people's lives.*

*The ability to describe Careers and the Recruiting Companies in such depth enables viewers to make informed decisions on their next career move and, most importantly, register for their local event, where they can meet, "Face to Face" their next employer. We are proud to be associated with The Job Show TV™ and to be a part of their success."*

The finalists were chosen from the hundreds of businesses that entered or were nominated across 18 award categories. They will now prepare for live presentations to an expert judging panel who will decide the overall winners.

Described as “the Oscars of great British business” by David Cameron, former Prime Minister, this year’s prestigious award ceremony will take place on Tuesday 15<sup>th</sup> November, at the Grosvenor House, Park Lane, where the winners will be revealed.

For the first time, RT Hon Conor McGinn MP recently hosted a reception for the Lloyds Bank National Business Awards at the House of Commons. This enabled finalists to meet fellow entrants, the National Business Awards Advisory Board members, judges (who they will present to in September) and sponsors of each category.

Tom Broughton, Group Brand Director of the Lloyds Bank National Business Awards said: *“Due to the high number of entries for this years’ awards, narrowing the entries down to 140 finalists was a difficult task. But through a thorough and comprehensive judging process, the selected finalists demonstrate exceptional quality and diversity across a range of business sectors within the UK. We are now looking forward to the next step of the process and meeting some of the finalists face-to-face.”*

Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for a full list of all finalists or for details on how to attend the event.

-ENDS-

**Notes to the editor:** - (picture attached)



Pictured above from left to right: Caroline Connaughton MD/Co-founder and Victoria Clarke Director/Co-founder of The Job Show™ and The Job Show TV™

**For further information or interview opportunities contact**

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For National Business Award images and logos visit [ubm.box.com/v/nba-2016-press-area](http://ubm.box.com/v/nba-2016-press-area)

**About the National Business Awards**

Open to organisations of all sizes from all sectors across the UK, the National Business Awards is the UK's most prestigious independent business recognition platform with its particular emphasis on excellence, innovation and ethical business. Now in its 15<sup>th</sup> year, the National Business Awards connects the nations' professionals through its annual awards ceremony; year-round thought leadership and round table events; and is UBM plc's flagship awards programme. Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for further information or follow us on Twitter @businessawards.

2016 categories include:

- The QBE Insurance New Exporter of the Year in association with Exporting is GREAT
- The Customer Focus Award
- The Amazon Digital Business of the Year
- The Howard Kennedy Employer of the Year
- The Lloyds Bank New Business of the Year
- The Duke of York New Entrepreneur of the Year
- The Lloyds Bank Small to Medium-Sized Business of the Year
- The Vonage Business Enabler of the Year
- The Grichan Partnership Sustainable Business Award
- The Duke of York Award for University Entrepreneurship
- The Business Award for Arts and Creative Services
- The Innovation Award
- The Smith & Williamson Scale-Up Business of the Year
- The Lloyds Bank Positive Social Impact Award
- Inflexion Entrepreneur of the Year

- The Lloyds Bank Mid-Market Business of the Year

### **About UBM EMEA**

The National Business Awards is organised by UBM EMEA. UBM EMEA connects people and creates opportunities for companies across five continents to develop new business, meet customers, launch new products, promote their brands and expand their markets. Through premier brands such as MD&M, CPhi, IFSEC, TFM&A, Cruise Shipping Miami, the Concrete Show and many others, UBM EMEA exhibitions, conferences, awards programs, publications, websites and training and certification programs are an integral part of the marketing plans of companies across more than 20 industry sectors.

### **About The Job Show™/ The Job Show TV™**

In such a short space of time, the nationwide quality recruitment and careers event, The Job Show™ was selected as finalists in the prestigious National Business Awards, Corporate Citizenship Sector, two years in a row (2014/2015). With the recent announcement as finalists once again (2016) and incorporating The Job Show TV™ recently launched in January 2016 has made it a 'hat-trick' for the Cambridgeshire based company. The Job Show TV™, a one hour monthly 'live' recruitment and careers programme on Ideal World Shopping Channel made TV history by making it possible to 'shop for a job in the comfort of your own home!

Founded by Caroline Connaughton, MD and Victoria Clarke, Director in 2013, and sparked by the doom and gloom of a tough economic climate, The Job Show™ recognized a need in the community to revitalize the traditional way of job seeking techniques. With today's electronic and impersonal environment, it believes that 'people buy people,' so by gathering the region's top employers, training providers, universities, colleges, and organisations, The Job Show™ gives the perfect platform to '*unite talent with opportunity*', giving visitors the opportunity to come face to face with employers seeking quality candidates looking to train for a new career, seek apprenticeships or simply get back into work.

Since 2013 to date The Job Show™ has launched 35 shows in areas such as Peterborough, Leicester, Coventry, Cheltenham, Birmingham, Leeds, Liverpool, Kent (Bluewater), Manchester, Bristol, North London East London and West London, launching soon in South London and The North East. The events are currently taking place at iconic destination venues such as 'premier league football clubs', these include: Aston Villa FC, Leeds United, Leicester City FC, Manchester United, West Ham FC, Tottenham FC, Liverpool FC, Chelsea FC, Arsenal FC and soon Sunderland FC and Crystal Palace FC

The Job Show TV™, has broadcast 'live' three programmes to date with the next scheduled on Friday 2<sup>nd</sup> September 2016 - to view recent episodes visit [www.thejobshowtv.com](http://www.thejobshowtv.com)

For more information about **The Job Show TV™** or to book stand space at any of the upcoming shows please visit [www.thejobshow.com](http://www.thejobshow.com) or call 01733 555717